

## Claims

The claims defining the invention are as follows:

- 5 1. A memory aid comprising a display having a plurality of display zones, each display zone adapted to provide a display independently of the other display zones, each display zone capable of sequentially displaying the letters of an alphabet and a control adapted to cause the sequential display of the letters at each display zone.
2. A memory aid as claimed at claim 1 wherein the memory aid is an electronically operated device.
- 10 3. A memory aid as claimed at claim 2 wherein a control enables the display at each display zone to sequentially display the letters and to maintain the display of a selected letter.
4. A memory aid as claimed at claim 3 wherein the control includes an operator controlled first switch whereby the letter displayed can be changed  
15 sequentially.
5. A memory aid as claimed at claim 3 or 4 wherein the control is adapted to cause the display zones to be activated sequentially.
6. A memory aid as claimed at claim 5 wherein the control means includes an operator controlled second switch whereby the display zone to be  
20 controlled by the first switch can be selected by operation of the second switch.
7. A memory aid as claimed at claim 4 and any one of claims 5 or 6 as dependant from claim 4 wherein each display zone is controlled by a separate first switch.

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8. A memory aid as claimed at claim 4 or 7 or any one of claims 5 or 6 as dependant from claim 4 wherein each first switch comprises a pair of switches where each switch is able to activate the display zones to sequentially display the letters in opposite order to the other first switch.
- 5 9. A memory aid as claimed claim 1 wherein the control comprises a computer programme adapted to control a computer and/or processor to provide a display of the of display zones and adapted to control the display at each display zone to cause the letters to be sequentially displayed at each display and for a selected letter to be retained at the respective display  
10 zone.
10. A memory aid as claimed at claim 9 wherein the control enables an operator to operate a first control whereby the letter displayed can be changed sequentially.
11. A memory aid as claimed at claim 9 or 10 wherein the control is adapted to  
15 cause the display zones to be activated sequentially.
12. A memory aid as claimed at claim 10 or 11 wherein the control means enables an operator to operate a second control whereby the display zone to be controlled by the first control can be selected by operation of the second control.
- 20 13. A memory aid as claimed at claim 10 and any one of claims 11 or 12 as dependant from claim 10 wherein each display zone is controlled by a separate first control.
14. A memory aid as claimed at claim 10 or 13 or any one of claims 11 or 12 as  
25 dependant from claim 10 wherein each first control comprises a pair of controls where each control is able to activate the display zones to sequentially display the letters in opposite order to the other first switch.

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15. A memory aid as claimed at any one of claims 9 to 14 wherein the computer programme is incorporated into a telephone having a visual display such as a mobile phone and having a processor whereby the programme can be activated and operated by manipulation of the keypad of the telephone.
16. A memory aid as claimed at claim 1 wherein the memory aid is a mechanically operated device.
17. A memory aid as claimed at claim 16 comprising a set of display elements each having a display face, the display elements associated with a display area having a plurality of display zones the display zones being in one to one correspondence with the display faces, whereby each display element is independently moveable relative to display zone to cause the display face of each display element to be moved past the display zone, each display zone bearing the letters of an alphabet and wherein each letter of a display face can be independently and selectively viewed at the display zone, the control comprising a portion of each display element which can be manually manipulated to cause the relative movement of the display elements.
18. A memory aid as claimed at claim 17 wherein each of the display elements comprises a disc.
19. A memory aid as claimed at claim 18 wherein the display faces comprise an axial face of the discs.
20. A memory aid as claimed at claim 18 wherein the display faces comprise the radial face of the discs.
21. A memory aid as claimed at claim 18 or 19 or 20 wherein the discs are concentrically supported.

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22. A memory aid as claimed at claim 21 as dependant from claim 18 wherein the discs are of differing diameters and the display faces are defined by an annular zone around the outer perimeter of the disc.
23. A memory aid as claimed at claim 22 wherein the display zone overlies the rotation path of the display faces
24. A memory aid as claimed at claim 19 wherein said discs are mounted in side by side relationship, the display faces are defined by an annular zone around the axial face of the respective disc and the display zone overlies the rotation path of the display faces.
25. A memory aid as claimed at claim 17 wherein the display elements comprise elongate elements which are in side by side relationship, the display elements being slidable with respect to each other, with a display face comprising the adjacent portions of the display elements.
26. A memory aid substantially as herein described with reference to the accompanying drawings.